

Trinity Stewardship Campaign & Facility What If Team  
Minutes of the Meeting of May 29, 2008  
8:30 p.m. Family Center

Present:

What-If: Dave Mars, Brian Hector, Scott Simmelink, Dave Van Den Brink, Jodi McDonough, Scott Heemstra. Absent and missed: Karen Barker

Stewardship Campaign: Lori Mars, Shirley Van Wechel, Jeff Joiner, Jon Opgenorth, Paul Aykens, Stan Vandersall

Generis: Joe Brand

1. Brian opened with prayer.
2. Introductions around the table
3. Joe introduced himself and Generis
4. Introduction
  - a. Spiritual journey with financial implications, not a financial journey with spiritual implications
  - b. Inviting members of Trinity to have a series of conversations
    - i. Pastor
    - ii. Others—small groups, etc.
    - iii. Spouse
    - iv. Kids
    - v. Finally, with our Father in heaven
  - c. Tell the story of a new future
  - d. Concerns and/or questions shared from team
    - i. Number of people involved on the teams
      1. Team members should consider “It’s not what I do, it’s what I get done”
    - ii. Organization plan
    - iii. Length of commitment
    - iv. Stan asks “When the tornado comes, where do we go?”
5. Review Campaign Material
  - a. Notebooks are for your use as much as you want, the more you use it, the less stress you will feel
  - b. Task & Reference List
  - c. Please do not be reluctant to call him!
  - d. Walked through the sections of the notebook
6. Calendars
  - a. 5 weeks beginning Oct 12
  - b. Ends Nov 9 with Celebration Sunday
7. Length of Commitment for campaign leadership team?
  - a. Most of the jobs average 2 hours per week
  - b. After campaign ends on 11/9, almost all of the work is done—not much left
8. Number of people on team?
  - a. Depends on each group and function
  - b. There is not a right way to do it. The wrong way is to do it all by yourself
9. Circles of awareness
  - a. Advocates, mouth piece for the campaign
  - b. At a certain level of awareness, you stop asking questions that others still have—because you’ve already dealt with those questions
  - c. It’s dangerous to assume that others are with you
  - d. Need to manage expectations

- e. Need to practice full disclosure
  - f. Need to over-communicate
  - g. Must do it in the right sequence at the right time
  - h. Need to have talking points—how to describe what is going on, the effort going on within the team, the project
  - i. Jon O: people want to be involved
10. Prayer has to be a very important part of the process
  11. People need more executive summaries
  12. Hold a series of open houses or coffee forums where people can come ask questions
  13. Organization Chart
    - a. Executive Director: face and voice of campaign—mouth piece, spokesperson
    - b. Campaign Manager: hands and feet of campaign—make sure everyone stays on task
    - c. Administrative Director: 1) manages communication between this group and the church, 2) manage the campaign database
      - i. Create letterhead as soon as possible
    - d. Communications: telling the story of the campaign—2 formats: Inspirational and Informational
      - i. Will create packets
    - e. Major Event Director: Commitment Sunday, how to celebrate the commitment
    - f. Spiritual Awareness: 1) organizes a prayer focus for the church and prayer events, 2) content of campaign (entire content of campaign cannot be Jon’s sermons) this function will raise the competency level of people—align the ministries of the church align with the church
    - g. Student/Children’s Director: campaign aimed at kids and young adults
    - h. Leadership Campaign Director: talking to leaders of church
  14. A goal is to help facilitate financial freedom and generosity—giving people the tools to improve their life
  15. What does this team do for the next three years after the campaign ends? Not much. Advise and be advocates.
  16. Joe stays involved in three years and comes back 1x each year
  17. Brian comments:
    - a. We are glad to have this team together
    - b. Thank you for volunteering
    - c. Shared possible names for spiritual awareness
  18. Set a time to possibly get together as a SC team? No apparent need to meet before 7/2.
  19. Who determines the theme? Communications & Pastor
  20. Make this a matter of prayer
    - a. God’s direction
    - b. Brian’s asking of Spiritual Awareness director
    - c. Theme
    - d. People to share stories
  21. Joe closed
  22. FOT continued
    - a. ITMT updates heard
    - b. Finalized Finance Team Charter
    - c. Manning the tables on Sunday: Jodi and Brian/Scott H
    - d. Reviewed lineups for the Discovery Meetings with Cogun on 6/2-3.
    - e. Reviewed other things, but the note takers notes are lacking!
  23. Next meeting is June 3 at 7:00 pm with Cogun team.
  24. Closed in prayer
- Submitted by Scott Heemstra