

Trinity Facility What If Team  
Minutes of the Meeting of December 20, 2007  
8:00 p.m. Family Center

Present: Dave Van Den Brink, Scott Heemstra, Jodi McDonough, Karen Barker, Dave Mars, Brian Hector, Scott Simmelink.

1. Devotions led by Scott S. Ephesians 2. God as engineer.
2. Scott H. describes the evening. Our task is to come up with our recommendation for the campaign consultant we will use.
3. Some liked the first and last – Generis and TLC.
4. Concerns/Questions
  - a. Jon O needs to meet personally with whoever we get. That fit needs to be strong.
  - b. If we go with Generis, can we get Rusty? Scott S and Dave VDB met him at the conference and liked him even more than Joe.
  - c. Injoy seems to have best research department. Would create a web-site. Had a lot of resources to through at us. But would we lose relationship?
  - d. RSI. The “big dogs”. Pay structure for doing back to back campaigns is good if we think we’d do that. Seems like they’re working hard to figure out the follow-up program. BRIDGE program seems relatively new.
  - e. Who would you throw out right away?
    - i. Brian. TLC. They’re too small for us. Question of fit for Jon O. Pretty laid back guy.
    - ii. Dave VDB. Injoy. (TLC is close second.)
    - iii. Karen. Injoy. Didn’t feel right. Too much salesmanship.
    - iv. Dave M. Injoy.
    - v. Jodi. TLC. Wouldn’t inspire a young congregation.
    - vi. Scott S. Injoy.
    - vii. Scott H. Injoy. Not good fit culturally.
  - f. What would our objectives be?
    - i. What Jon O thinks
    - ii. Fit with us culturally
    - iii. Non-manipulative
    - iv. Training/Equipping of the teams
    - v. Follow-up
  - g. Eliminate Injoy.
  - h. What does TLC bring that the others don’t bring?
    - i. Pros:
      1. Calming
      2. Soft sell
      3. Be here on Sunday
    - ii. Cons:
      1. Size
      2. Jon O fit?
  - i. What does RSI bring that the others don’t bring?

- i. Pros:
    - 1. History
    - 2. Support system
  - ii. Cons:
    - 1. No weekends
- j. What does Generis bring that the others don't bring?
  - i. Pros:
    - 1. Impressive consultants
    - 2. First impression
    - 3. In general we are impressed with them.
- k. Who would be the two that you'd want to talk to again?
  - i. Scott S: Generis and TLC
  - ii. Jodi: Generis and RSI
  - iii. Dave: Generis and RSI
  - iv. Karen: Generis and TLC
  - v. Dave VDB: Generis
  - vi. Brian: Generis
- l. We will ask Generis to come back to interview when Pastor Jon O can be in attendance. We will ask for both Joe and Rusty to come, if they will.
- 5. When are we doing the campaign? Fall
- 6. How long should we extend the photo contest? Feb 1.
- 7. Prizes for photo contest? \$50 each category
- 8. Give the congregation a feel for where the "What if?" came from.
- 9. Team OK'd info on the What If? space for the monthly newsletter.
- 10. Upcoming meetings: (Having met 2x a week for several weeks now, we see the need for cutting back so we don't grow weary of the process. We will try to keep it to 1x a week if we can.)
  - a. Jan 3 WIT
  - b. Jan 8 Architecture Inc
  - c. Jan 15 CMBA
  - d. Jan 22 DBA
  - e. Jan 31 reserved for WIT alone
  - f. Feb 5 Dean Van Roekel
  - g. Brown and Harvestime and Cogun in Feb. Perhaps 19<sup>th</sup> Brown. Feb 26 and 28 Harvestime and Cogun. Scott S and Karen are contacts. 7:00 start time.
- 11. Adjourned 10:20 p.m.

Submitted by Karen Barker