

September 17, 2008 7:00 pm
Vogel Technical Center 2nd Floor Conference Room

Attendees: Jodi McDonough, Michael Dykstra, Dave Mars, Scott Simmelink, Scott Heemstra
Guest: Armando Fullwood, Design 2020

1. Reviewed pre-meeting with Jeff Barker
2. Programming—output is Design 2020's Lifecycle
 - a. Including repurpose of equipment
3. Define the parameters
 - a. Deliverable will be an Opinion of Probable Cost
4. AVL and acoustic designs pace with the life of the building
 - a. AV set for AV contractor
 - b. Result: AVL MEP drawing set is developed
5. Design software communicates their creativity and credibility to the client
 - a. Cinema 4d modeling and rendering
 - b. Acoustical modeling
 - c. Light plotting
 - d. Signal flow
 - e. Acoustical reflection mapping software
6. Seamless integration
 - a. Design narrative
 - b. Downloads to website, meeting minutes, on-point, etc.
 - c. Every piece of communication is stored digitally and backed up
 - d. Internet software is a tool for communication
7. Personal attention
 - a. They help through the bidding process
 - b. Offer project management services a la cart
 - c. Design 2020 does the training
8. They work hard to match the church. They will fling ideas out to help us figure out where we want to go. They will also create a plan to meet the budget.
9. First project in this area
10. A goal is to have a process that they can do anyone's project: 400 seats to 4000 seats and everything in between
11. Discussed potential contractors in the area
12. Work for us or Cogun? Us. Because of accountability. Fees—why run it through Cogun. He has done several projects with Cogun.
13. He will go toe-to-toe with contractors because he will be there on opening Sunday, they won't
14. Rates are competitive? Yes. Because of the way that they approach design and repurpose technology, they pay for themselves through the value engineering. They have the best CAD drawings in the market. Historically the contractors bid lower because of it. Will get with Dave Dial and understand the scope, then will send us a proposal. They do not mark up travel expenses.
15. What happens after Design 2020 hired? Story about Belfast and a black beret.
16. Describe the branding portion of the business. They have another business helps churches with communication and branding and logos and names, etc. example of San Diego church. Company name is ...Image. Design 2020 does all the technical aspects. The Image team does all the software and graphics.

Scott S closed in prayer at 8:36

Submitted by Scott Heemstra